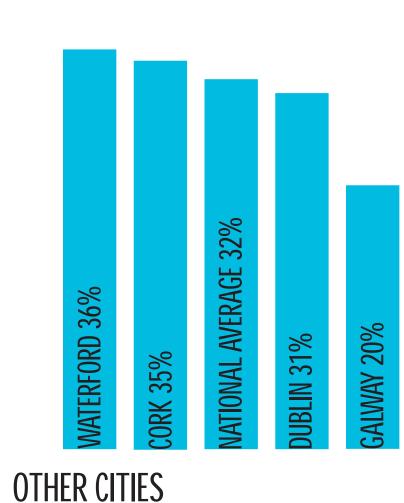
## OF LIMERICK CITY'S ADULT POPULATION HAS NO LEAVING CERTIFICATE - SOURCE CSO



HIGHEST LEVEL OF EDUCATION ACHIEVED - LIMERICK CITY

### Limerick is underachieving in its education potential. 40% (14464) of Limerick City's adult population is without a Leaving Certificate, the

highest of any city in Ireland. Unemployment in the city is almost 29%, the nationwide average is 13%. Across the city there are numerous institutions that offer 'back to education opportunities' which successfully lead to a state recognised qualification. Some people however, due to their own personal circumstances, are not ideally suited to these courses. In order to facilitate these people, a new radical approach is necessary.

Research shows those with higher levels of education enjoy better health for longer. Through the upskilling and education of the population there are very direct economic benefits to the state, both in terms of healthcare and social welfare expenditure.

## HOW CAN WE

## TWU

EUROS SPENT ON TOBACCO **RELATED DISEASES PER YEAR**  **HEALTH-SMOKING** 

3.1% LOWER SECONDARY SMOKE

% 3RD LEVEL SMOKE

OF ADULTS THAT HAVE NO LEAVING CERT ARE OBESE OF ADULTS THAT HAVE THIRD LEVEL ARE OBESE

## TWO YEARS

thousand euros is the cost to the state for putting one person through upper secondary education where they would gain a state recognised qualification. The total gain to the state from this investment is 9.3% internal rate of return or €106885 in present value terms. (OECD Irish Report, June 2013).

# **ADULT LEARNERS - LIMERICK CITY**

**ADULT EDUCATION SERVICE** 

4. Vtos 5. Youth Reach 6. Youth Councelling Initiative 7. Prison Education

CASE STUDY VTOS - PROGRESSION AFTER COURSE

IIRD LEVEL 39%

PLC COURSE 35%

EMPLOYMENT 9%

AIGRATION 8%

ORIGINAL STATUS 5%

#### WE OFFER THESE UP-SKILL PROGRAMS..



SOFTWARE COURSES

**MATHEMATICS** 



BEAUTY



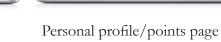


TRADE

PHOTOGRAPHY

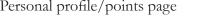
ART/DESIGN





Online learning aids





#### Age:40 Unemployed. John does 5 workshops in graphic design. Each workshop is worth 300 credit points. John can either..



Unemployed

Paula can also

knowledge

return back into

the program as an

educator so she can

pass on her acquired

Paula had previously

volunteered at a local nursing home and decides

to take an acupuncture

Paula earns 400

points in total which

..use her points to gain access into an

accredited course where

she will receive a state

recognised qualification

training workshop.

use his points as a gateway into an accredited graphic design course where he will receive a state recognised qualification







#### ..FOR THESE REWARDS

Video tutorials

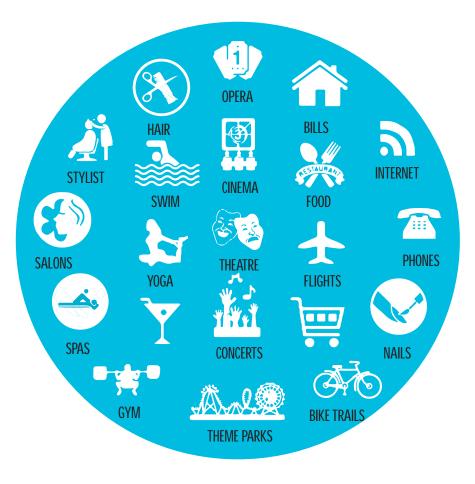
We loved the broad appeal of the 'Operation Transformation' tv programe and were impressed by the nations adoption of it. People signed up to the heros on the website and got out jogging in fosty february. Whole villages joined up. So we thought what if we used this approach?

We designed an education project with a new approach to the current adult education system. This would be a city wide initiative for everyone to get involved. Everyone would upskill at the same time similarly to how everyone following the tv programe signed up for an exercise regime.

It is envisaged that a pilot project be designed to increase the skill set of adults over a 9-12 month period. This will be an incentive based learning program, where open-source learning material, including online courses will be made available to everybody in this community based learning program. Incentives will be afforded to both service users and providers. The creation of a media initiative/press release will be used to create initial awareness of the program and the business sponsors involved. Engagement with existing networks, structures and community educators will be promoted by the creation of a points based system. Points will be exchanged for rewards through participation. Participants can avail of this reward system, and also work towards achieving a State recognised qualification.

This initiative will plug into existing educational institutions and structures without the need for new facilities. The program will be divided between online tutorials and help, with a specified number of contact hours per week with an appropriate tutor. It is expected that community centres and existing adult education facilities would be used to provide online resources and tutorial hours for those who require them.

I always wanted to learn how to code



'Operation Transformation Education' will work as an open source incentive based education program. Participants will receive rewards upon finishing their chosen course of study. The course would be both online and classroom based. Everyone has the potential to receive a recognised qualification.

#### OPERATION EDUCATION

use her accumulated Or.

points in return for

OUR MISSION IS TO UP-SKILL/ BRING BACK TO THE WORKFORCE 3000 PEOPLE IN ONE YEAR

### **EDUCATION**

LIMERICK IS UNDERACHIEVING IN ITS EDUCATION POTENTIAL.

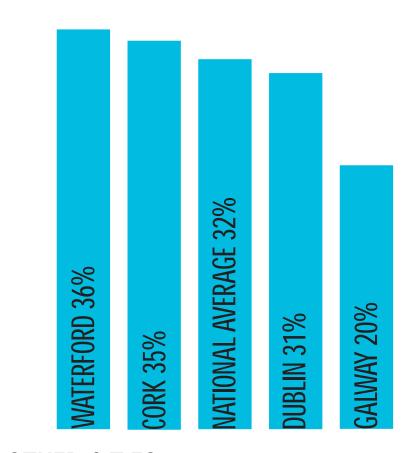
WHAT WOULD IT

### **EDUCATION**

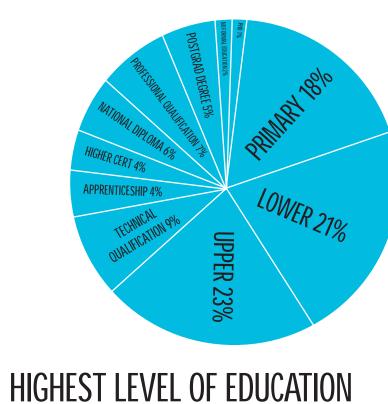
LIMERICK IS UNDERACHIEVING IN ITS EDUCATION POTENTIAL.

WHAT WOULD IT TAKE FOR EVERYONE TO ACHIEVE A STATE RECOGNISED **QUALIFICATION?** 

OF LIMERICK CITY'S ADULT POPULATION HAS NO LEAVING CERTIFICATE - SOURCE CSO



OTHER CITIES



ACHIEVED - LIMERICK CITY

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### HOW CAN WE DO IT?

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**% UPPER SECONDA** % 3RD LEVEL SMOKE

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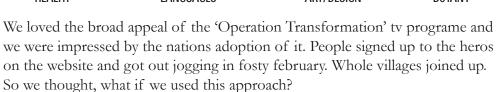












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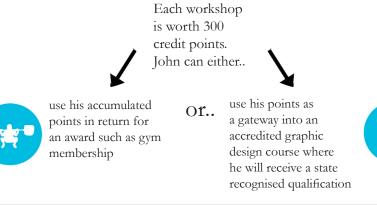




Video tutorials

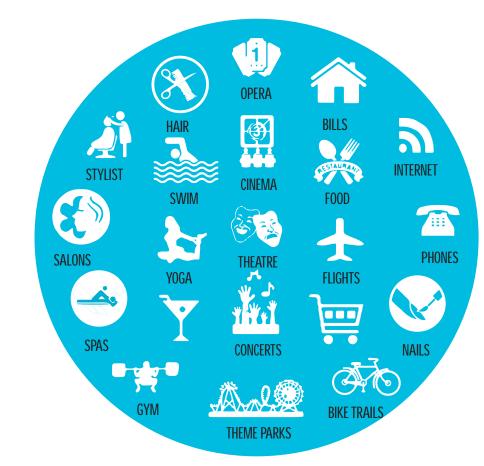
Personal profile/points page

Online learning aids

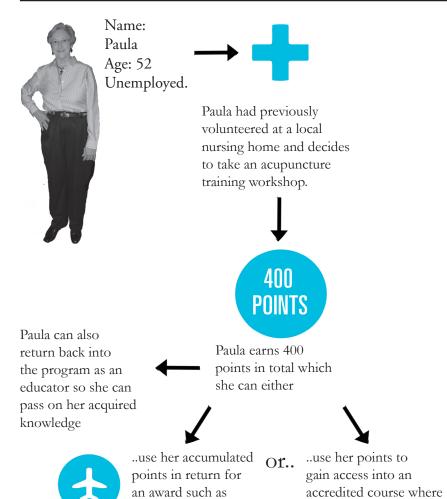


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